ARTS DISTRICT LOS ANGELES
ADLA MINUTES

Wednesday, October 15, 2025, 1:30 p.m.

Arts District BID Office
1801 E. 7th Street
Los Angeles, CA 90021

I. Call to Order

Gallo welcomed everyone and called the meeting to order at 1:32 p.m.

II. Public Comment

Gallo asked for public comment. Dylan and Kelly from the Councilmember Jurado's Office introduce themselves to the group. Gallo thanked them.

III. Approval of ADLA Board Meeting Minutes

Gallo called for approval of the minutes from September. Rothenberg motioned to approve the minutes, which were seconded by Bhavnani. The minutes were approved unanimously.

IV. Public Safety Report

Gallo asked for the public safety report. Senior Lead Officer Gutierrez from Newton reported that there has been a lot of activity at night, including burglaries on copper wire theft and car break-ins. Gallo thanked SLO Gutierrez.

V. Presentations

Gallo asked for presentations. Gary Tilkian from Metro Water gave a presentation on their water savings incentives program and encouraged anyone with questions to reach out to him. Gallo thanked Gary.

VI. Artist Report

Gallo asked for the artist report. Mitchell reported that she attended the mural unveiling on 2nd Street last month and that it was successful.

VII. Executive Director Report

Gallo asked for the Executive Director report. Vargas reported that LARABA updates will occur quarterly from now on.

Vargas then spoke on an item brought up at the last meeting related to helping struggling small businesses. Vargas then distributed a handout with potential ideas on how to support small businesses. Vargas presented the handout and walked everyone through how the BID might be able to help the community. Normandin commented that CicLAvia this past weekend was successful and suggested doing more events in that vein. Mitchell commented that there needs to be more events for the artists and suggested doing an artwalk, mural walk, or more artists-based events. Kelly from CD-14 suggested reaching out to the Department of Cultural Affairs as a good resource to find a muralist.

VIII. Meeting Adjourn

Gallo concluded the meeting at 2:04 p.m.

Board Member Attendance

Board of Directors	Present	Absent	Board of Directors	Present	Absent
Pouya Abdi		X	Adam Normandin	X	
Yuval Bar-Zemer		X	Lauren Phillips		X
Dilip Bhavnani	X		Matthew Quiat	X	
Brenda Tello		X	Mark Rothenberg	X	
Frank Gallo	X		Cindy Schwarzstein		X
Paul Holliday	X		Michael Soroudi	X	
Dennis Kim		X	David Stahl	X	
Matt Klein	X		Mackenzie Royce	X	
Rebecca Liu-Morales	X		Lisa Vacca-Brown		X
Valerie Mitchell	X		Danielle Valentino	X	