



arts district
los angeles

ARTS DISTRICT LOS ANGELES

BID MINUTES

Wednesday, April 17th, 2023, 2:13 PM

Greycroft Partners

821 Traction Ave., 2nd Fl

Los Angeles, CA 90013

I. Call to Order

Gallo called the April BID meeting to order at 2:11 pm. Director Vargas took roll call.

II. Public Comment on Agenda Items

Gallo asked if there were any public comments. There were no public comments.

III. Approval of the BID Board Meeting Minutes

Gallo asked for a motion to approve the April BID meeting minutes. Board Member Lauren Phillips motioned to approve the minutes and Board Member Adam Normandin seconded the motion. The April meeting minutes were unanimously approved.

IV. Financial Report

Vargas gave an overview of the BID finances for the month of April. Vargas highlighted the approximately \$250,000 the BID received from assessment revenue and its service contracts. Additionally, he highlighted the higher-than-normal administration expenses due to the BID's insurance payment. Vargas noted that street maintenance and public safety expenses came under budget in April. He also expects to receive more assessment revenue in late May or early June. There were no questions. Board Member Adam Normandin motioned to approve the financial report while Board Member Lauren Phillips seconded the motion. The April financial report was unanimously approved.

V. Operations Report

Reggie from Chrysalis went over the April maintenance statistics with the Board. He noted that the statistics stayed relatively flat compared to the previous month apart from graffiti tags, which increased from 1382 to 1798. Reggie also highlighted a few noteworthy beautification examples. Afterwards Captain Avina gave the safety report for April. He emphasized the low crime levels observed in the neighborhood. BTFVs continue to be a bit of a nuisance but the safety team is constantly patrolling the neighborhood.

Afterwards, Vargas gave a breakdown of the BID's budget spending. He noted that close to 50% of the budget was dedicated to public safety. Vargas shared that ADLA employees 13 full-time security guards and 5 full-time maintenance workers. Vargas agreed that more guards were needed to help keep the neighborhood safer but also recognized the budget constraints ADLA was forced to work with. Vargas briefly spoke about next year's budget and how that would create an opportunity to hire more staff. There were a few more comments about the budget and staffing before Gallo moved to the next item on the agenda.

VI. Executive Director

Director Vargas reminded the members of the Board to return their ballots for the BID renewal.

VII. New Business

Director Vargas did not have any new business to share. Abdi asked if there was anything that could be done to remove sidewalk graffiti. Vargas said he will follow up and ask the city if sidewalk graffiti tags can be painted over.

VIII. Chairman’s Report

There was no Chairman’s Report.

IX. Meeting Adjourn

Chairman Gallo adjourned the meeting at 2:23 P.M.

Board Member Attendance

BOARD OF DIRECTORS	PRESENT	ABSENT	BOARD OF DIRECTORS	PRESENT	ABSENT
Thomas Wulf		X	Dan Rosenfeld		X
Frank Gallo	X		Mark Rothenberg	X	
Dilip Bhavnani	X		Michael Soroudi		X
Matt Klein	X		Matthew Marquez		X
Pouya Abdi	X		David Stahl	X	
Yuval Bar-Zemer		X	Lisa Vacca-Brown	X	
Aram Garikian		X	Cindy Schwarzstein	X	
Paul Holliday	X		Lauren Phillips	X	
Rebecca Liu-Morales	X		Beth Stryker	X	
Valerie Mitchell		X	Shep Wainwright	X	
Adam Normandin	X				
STAFF MEMBERS				PRESENT	ABSENT
Miguel Vargas				X	
Gerry Lerena				X	
Oscar Avina, Patrol Solutions				X	
GUESTS				PRESENT	ABSENT
Sara, Blue LA				X	