



arts district
los angeles

ARTS DISTRICT LOS ANGELES

ADLA MINUTES

May 17th, 2023, 1:33PM

Greycoft Partners

821 Traction Ae., 2nd Fl

Los Angeles, CA 90013

I. **Call to Order**

Vice-Chairman Gallo called the April ADLA Board Meeting to order at 1:33 pm. Vargas took roll call.

II. **Public Comments**

Christopher Antonelli and Adriana Velazquez of CD-14 provided a quick update. They shared that their office would be holding a community forum at the Aliso in one week. They invited the Board and all in attendance to spread the news. They also reported that Councilmember De Leon was successful in securing \$3.5 million for police overtime for Downtown Los Angeles. They thanked everyone who submitted letters to the Mayor's Office. After their update, Gallo thanked Christopher and Adriana and moved to the next item on the agenda.

III. **Approval of ADLA Board Meeting Minutes**

Gallo asked for a motion to approve the April Board of Directors meeting minutes. Board Member Dilip Bhavnani motioned to approve the minutes and Board Member Lauren Phillips seconded the motion. The April meeting minutes were approved unanimously. Gallo moved to the next item on the agenda.

IV. **Public Safety Report**

Officer Gutierrez began the public safety report by reviewing crime stats from the previous week. She then noted property crimes were slightly up, but that the Arts District is very safe especially compared to the rest of Downtown LA. Officer Gutierrez fielded a few questions and then closed by mentioning that the overtime budget allocated for Central Division can be used as soon July 1st. Seeing that there were no more questions, Gallo thanked Gutierrez and moved to the next item on the agenda.

V. **Presentations**

Sarah from Blue LA gave a presentation on her organization's carsharing service and noted that Blue LA was planning to expand into the Arts District. Sarah stated that over 100 of their vehicles are already deployed throughout Los Angeles but none in the Arts District. She identified the exact locations her company was considering and then spoke about Blue LA's vision for Los Angeles. Several Board Members had questions regarding the price, the permitting and whether or not other vehicles could utilize Blue LA's system to charge their personal cars. After Sarah finished answering everyone's questions, Gallo thanked her and moved to the next item on the agenda.

VI. Artist Report

Board Member Adam Normandin told the Board that the Artist Committee is still working with Leah Smithson to get her mural permitted. Normandin then transitioned to the topic of public art in the neighborhood. He explained that a few weeks ago the artist committee and Boardmember Abdi met to discuss the lack of art in the neighborhood. Normandin gave a summary of what was discussed and then handed the discussion over to Abdi.

Abdi began by saying he invested in the Arts District close to ten years ago and back then the neighborhood was special. He went on to say that he believes the Arts District is now just like every other neighborhood in Los Angeles. Abdi spoke about the importance of having more art in the neighborhood and then suggested that ADLA should hire an employee dedicated to getting more art installed on walls throughout the Arts District.

Boardmember Schwarzstein shared her experiences getting murals installed and how challenging the process can be. A few other Boardmembers shared their viewpoints. Overall the consensus was that more needed to be done to increase the amount of public art. After twenty minutes of discussion Gallo recognized that this discussion was very important but asked if those interested could continue the discussion at the committee level. Vargas stated that he will follow up in an email.

VII. LARABA Update

Chairman Cindy Schwarzstein gave the LARABA update. She informed the Board that you can now reserve a box of produce from the farmer's market. Gallo thanked her and moved on.

VIII. New Business

There was no new business.

IX. Meeting Adjourn

Chairman Gallo concluded the meeting at 2:11 p.m.

Board Member Attendance

BOARD OF DIRECTORS	PRESENT	ABSENT	BOARD OF DIRECTORS	PRESENT	ABSENT
Thomas Wulf		x	Dan Rosenfeld		X
Frank Gallo	X		Mark Rothenberg	X	
Dilip Bhavnani	X		Michael Soroudi		X
Matt Klein	X		Matthew Marquez		X
Pouya Abdi	X		David Stahl	X	
Yuval Bar-Zemer		X	Lisa Vacca-Brown	X	
Aram Garikian		X	Cindy Schwarzstein	X	
Paul Holliday	X		Lauren Phillips	X	
Rebecca Liu-Morales	X		Beth Stryker	X	
Valerie Mitchell		X	Shep Wainwright	X	
Adam Normandin	X				
STAFF MEMBERS				PRESENT	ABSENT
Miguel Vargas				X	
Gerry Lerena				X	
Oscar Avina, Patrol Solutions				X	
GUESTS				PRESENT	ABSENT
Sara, Blue LA				X	