arts district los angeles

January 21, 2023

ARTSDISTRICTLA.ORG

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Parallel Acquisitions

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Metropolitan Transportation Authority

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Linear City

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Hudson Pacific

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Beacon Lofts

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East End Capital

RE: Arts District Los Angeles BID Renewal

Dear Fellow Property Owner:

Since our establishment in 2014, the Arts District Los Angeles (ADLA) Business Improvement District (BID) has worked toward making our neighborhood the cleanest and safest in Downtown L.A. The Arts District, when compared to the dozen other districts and neighborhoods Downtown, has the lowest levels of violent crime; five years and counting. Our sidewalks are clear and free of debris. The neighborhood is thriving because our BID services have laid the groundwork for businesses to operate and residents to live within the Arts District. If we are to continue to deter crime and maintain the public areas of the Arts District, we need your help today to renew the BID.

This year marks the last year of our current term. In accordance with California state law, the Arts District BID is currently set to expire on December 31, 2023. Over this past year, the Board of Directors have studied renewing the Arts District BID. After a year of careful consideration, we recommend renewal for an additional seven years. The reasons for our recommendation to renew the BID are explained in greater detail in the Management Plan. This includes the rationale for the BID, the district boundaries, the operating budget, assessment methodology, governance, and other important information. Also included is information regarding what your specific property assessment would be under the proposed renewal.

The material before you will permit you to review the BID's past work as well as the proposed renewal. The renewal process requires your response. We ask that you sign the enclosed petition form and return it to us so that we can continue to provide the Arts District with uninterrupted District Maintenance and Public Safety services. Petitions can be returned to us in two different ways: the self-addressed stamped envelope, or by scanning and emailing the petitions to miguel@artsdistrictla.org. **Please note that the petition form requires a signature in TWO locations or it cannot be accepted.** We seek your prompt attention as it is important to return the petition as quickly as possible. Please keep an eye out for the ballot to follow this Spring which will also require your response.

If you have any questions, please feel free to contact our Executive Director, Miguel Vargas at (213) 236-0907 or via email. Thank you for your participation and support of the BID, we are looking forward to another successful term.

Sincerely,

Thomas Wulf
Board Chairman